

Build Your **Perfect** Website While In School



Be ready on day one of your practice!

No Monthly Charges until you convert into a doctor site

One-Time Fee \$9900

- 1000+ Educational Articles
- Your Own Blog
- Add Unlimited Pages
- Upload Videos
- Upload Pictures
- Over 100 Themes
- Easy-to-Use Page Editor
- Build Your Perfect Site

www.nowyouknow.net/students

Student ADJUSTable Website Service FAQ

Q: How much does it cost to get a student website?

A: A Now You Know Student ADJUSTable website only costs a one-time fee of only \$99.00. There are no monthly charges for the entire time you are a student until you convert the site over to a doctor's version website.

Q: Is this the same website that the doctors get?

A. Yes, this is the same ADJUSTable website with the same educational content, and the same customizable abilities, but without the features that only doctors would need.

Q: What features are present on both doctor and student websites?

A: All of the educational content is present on both doctor and student sites. This includes over 1000 pages of articles, subluxation explanations, an interactive nerve chart, the front page article feature, the video thumbnail feature, Ask The Experts, the Chiropractic Slide Show, and linked articles.

Q: What other website features are available on the student sites?

A: With a student site, you can change themes, layouts, add modules, create and add pages, create your own blogs, upload images, link to your social media, add translators, change the menu items and structure, and just about anything a doctor can do with their NYK website.

Q: Should I add pages and menu items to my website?

A: Yes, this is the main reason to get a website now. We encourage you to start building your site now so that you have a exceptional customized website when you are ready to open your office.

Q: What can I do to add content to my website?

A: You can add whatever you want. This includes adding links, adding pages, and uploading pictures, embedding videos, changing menus, creating and adding entries to the included blog feature.

Q: Do all the websites look the same?

A: No. With a Now You Know Student ADJUSTable website you can change the theme, color, or overall layout and look with just a few clicks. There are over 100 different website themes to choose from.

Q: I don't know what website domain address I want.

A: All student sites start as "yourname.dc2be.com." If you wish you can change "yourname" for something else such as "superstudent.dc2be.com." Also, the address you select as a student does not affect the one you can have as a practicing chiropractor.

Q: I already have my own domain registered. Can I use that for the student website?

A: Yes, you can have any registered domain, such as "superchiro.com", pointed to your student site. In this way, you can send people to your registered domain address and it will bring up your student site. Our websites can have more than one name pointing to the same website.

Q: What else do I get with a Now You Know Student ADJUSTable website?

A: You also get the "Chiropractic News Service" known as the "CNS". This service is an in-office educational play screen that plays either videos or articles continuously. Although you may not have a need for this at present, you can start building your video playlist in the CNS now so that it ready on day one when you open your office.

